



For Immediate Release

Goff to Split Time Between Cancer and Dairy Research

(Ralston, Iowa, April 29, 2008) – Dr. Jesse Goff has recently been awarded a grant to delve into cancer research. Currently, Goff is the director of research and development for West Central’s SoyPLUS® and SoyChlor® dairy products. He will continue in this role, as he simultaneously pursues research toward finding a solution to cancer.

It was Dr. Goff and cohort Dr. Ron Horst that initially discovered SoyChlor while working together at the USDA Laboratory in Ames, Iowa. They’d found a link between calcium, vitamin D and DCAD balancing within dairy cattle. Questions then arose regarding a similar connection in humans, particularly those suffering from cancer. Goff and Horst probed further.

When Dr. Goff came to West Central, the organization proudly supported his continued cancer research, part-time, one-day a week. Recently, Goff and Horst received a grant to continue and accelerate their research. With this new funding, Goff will dedicate a greater time to his cancer quest, splitting his efforts 50-50 between cancer research and his continuing work with West Central.

“We’re proud to support the important work Jesse is doing in any way we can. We wish him all the best as he works toward finding a feasible solution to cancer, and we’re very pleased to be able to simultaneously retain him as a member of our gold standard team,” notes Milan Kucerak, executive vice president of West Central’s soy processing division.

SoyPLUS and SoyChlor are two products of West Central, headquartered in Ralston, Iowa. West Central is a full service, farmer owned cooperative with a nationwide and international presence. Currently, West Central is the 16th largest grain company in the United States with 3,148 stockholders, and inbound grain of 78 million bushels in 2007.

More information regarding the SoyPLUS and SoyChlor products can be found online at www.soyplus.com or www.soychlor.com.

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For more information please contact Sarah Dorman, (712) 667-3200 or sarahd@westcentral.net.

