



West Central News

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Quality of SoyChlor® Continues as Top Priority

We've received considerable feedback regarding the changes we are making to SoyChlor®, particularly on the ingredient side. Most of the feedback has been positive, centering on keeping the price as low as possible, and the new, more informative bag. Some feedback voiced concerns over the inclusion of oat hulls, with or in place of rice hulls.

We originally tested oat hulls in the new SoyChlor formula, as they are a bit more palatable and digestible than rice hulls. Their inclusion would not alter protein, ADF or NDF specifications, but would improve digestibility of the carbohydrate fractions of SoyChlor slightly.

We are well aware that oat hulls can vary in their quality and realize the availability of good ground oat hulls can be seasonal. At the same time, variation in quality has not been a problem with rice hulls. For that rea-

son, we have particularly stringent standards for the quality of oat hulls to be incorporated into SoyChlor, above and beyond our normal stringent quality control procedures. Rest assured, we will not use any product that does not meet our quality standards.

On a related note, we have completed the technical specification sheets for the new formulation of SoyChlor and have begun distributing these. If you've not received a copy yet, please contact your sales representative for the updated information. Also, please remember we will begin incorporating rice and/or oat hulls on October 20th. This is a bit later than we'd originally planned, as we wanted to ensure we had updated tech sheets for SoyChlor. As always, we appreciate your business and we look forward to continuing to provide a high quality product for the dairy industry.

SoyChlor®

SOYPLUS® The
GOLD
STANDARD
of dairy feed
ingredients

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